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FOR IMMEDIATE RELEASE

MARY LOU BALE NAMED DIRECTOR OF DEVELOPMENT AT THE VENICE CAMPUS OF STATE COLLEGE OF FLORIDA

December 8, 2011 -- "It's like coming home" said Mary Lou Bale when asked about her return to the State College of Florida Foundation as the Director of Development for the Venice Campus.

Following a five year hiatus from higher education, Bale was re-hired at the Foundation as the Development Director of the Venice Campus of State College of Florida. Previously at the Foundation she worked as the Coordinator of Annual Giving.

"We are delighted to have Mary Lou back with us," said Peg Lowery, Executive Director of the State College of Florida Foundation. "Her previous experience with us had her on the Venice campus quite extensively organizing different events and working with volunteer leadership. I can't think of anyone better suited to take on this responsibility."

Bale is a native of New Jersey and served as director of marketing and development for hospitals in northern New Jersey before moving to Florida. During her time away from State College of Florida she worked in the investment industry with Oppenheimer & Co. Inc. followed by a position with the Van Wezel Foundation.

Mary Lou can be reached at the State College of Florida Foundation, 941-408-1519 and her email is balem@scf.edu.

Mary Lou Bale